



# Why Brandon?

This is not about motivating your team; it's about **investing in them**. I will give them the training, tools, and techniques they need to be **deliberately creative**. You will no longer just wait for ideas to happen, it will become the **culture of your organization**. Let's define creativity, and then let it define your future.

Every training, consultation, and facilitation is **customized** to your specific desires and needs. I will meet with you in advance to discuss your goals, wishes, challenges, team dynamic, and develop a program that fits **specifically to the needs** of you and your team. This is not about fitting you into a process; it's about **making a process** that fits you.

Creativity doesn't just apply in the workplace; these are skills and tools that previous clients have **implemented in their daily lives**. If you're not searching for temporary solutions, but for a process that is **sustainable, proven, and consistently gives you tangible results**; then let an expert in Creativity offer you **cutting edge techniques** in the field of innovation stemming from over **50 years of research** in the Science of Creativity.

FOR QUESTIONS AND CONSULTATIONS:  
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